

Houston School of Flowers

4340- D Directors Row

Houston Texas 77092

713-681-2400

info@houstonschoolofflowers.com

www.houstonschoolofflowers.com

Floral Designer

Certification

Prep Class

JUNE 4TH - 8TH 2018

9:30 AM - 5:30PM



Instructed by

J. Keith White AIFD CFD

Houston School of Flowers

4340-D Directors Row

Houston Texas 77092

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J. Keith White AIFD CFD

Instructor

Floral Designer Certification Prep Class

Highlights

Inducted in the AMERICAN INSITUTUE OF
FLORAL DESIGNER 1996
AIFD Symposium Stage Program
Dallas 1997
AIFD Symposium Stage Program
Chicago 2001
AIFD Symposium Stage Program
Seattle 2005
AIFD Symposium Stage Program
Palm Desert 2007

Florists' Review Magazine
Creative Director
American Floral Trends Forecast 2016-2017
American Floral Trends Forecast 2018-2019

Tournament of Roses Parade
FTD sponsored VIP Entries
Head Floral Designer
2003 – 2018

Awards & Honors
Houston Cup & Texas Cup Winner
Interflora World Cup Competitor
Shanghai China

Winning Wedding Bouquet Combinations
Book- Design Credit
Published by
Florists' Review Magazine & California Cut
Flower Commission

Floral Designer Certification Prep Class

J. Keith White AIFD CFD in association with
Houston School of Flowers, an AIFD
Education partner will instruct a 5 day
intensive Floral Designer Certification Prep
Class based on "The AIFD Guide to Floral
Design".

**Upon Completing the required course and
receiving a hands-on evaluation deeming the
participant's design work worthy of the CFD
designation, individual names and contact
information will be submitted to AIFD who in
turn will send the student a letter of
congratulations for successfully completing
the course which will include an invitation to
become CFD.**

To accept the invitation, students must:

- Return the CFD Application with 124.00
Certification Fee to AIFD
- Pass an online test based off of The AIFD Guide to
Floral Design, with an 80% or higher, within two
weeks of receiving access. You would have two
chances to do so.

**Students will then be awarded the nationally
recognized CFD – Certified Floral Designer –
designation and will be sent:**

- A CFD pin
- A CFD Certificate
- Be listed in both AIFD online and printed
directories.
- Receive a one-time 250.00 discount should they
wish to pursue their AIFD accreditation and
participate in a future PROFESSIONAL FLORAL
DESIGNER EVALUATION – PFDE

Registration Form

**The tuition for the Floral Designer
Certification Prep Class is 985.00 and
includes "The AIFD Guide to Floral
Design", (89.95) a required AIFD
textbook for the course.**

Since this is not an entry level or beginner class,
participants not already in the floral industry
must have completed basic floral design classes
in each of the following 4 categories, Floral
Arranging, Wedding Design, Sympathy Design,
and Shop Management.

**RSVP with a deposit of 100.00 which
will be deducted from the total
tuition due May 25, 2018.**

Additional information:
Pat Hermes 713-681-2400
info@houstonchoolofflowers.com

Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

* CREDIT CARD for deposit, please call
Houston School of Flowers with your
credit card information
713-681-2400

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