

Houston School of Flowers

4340- D Directors Row

Houston Texas 77092

713-681-2400

[info@houstonschoolofflowers.com](mailto:info@houstonschoolofflowers.com)

[www.houstonschoolofflowers.com](http://www.houstonschoolofflowers.com)



## Floral Designer

## Certification

## Fall Classes 2019

**Two Consecutive Weekends**  
October 12<sup>th</sup> & 13<sup>th</sup> & October 19<sup>th</sup> & 20<sup>th</sup>  
9:00 AM to 6:00 PM

OR

**Weekday Class Monday - Friday**  
October 21<sup>st</sup> - October 25<sup>th</sup>  
9:30 AM to 5:30 PM



Instructed by

**J. Keith White AIFD CFD**

**Houston School of Flowers**

**4340-D Directors Row Houston Texas 77092**

**houstonschoolofflowers.com**

## J. Keith White AIFD CFD

### Instructor

### Floral Designer Certification Prep Class

### Highlights

Inducted in the AMERICAN INSITUTUE OF  
FLORAL DESIGNER 1996  
AIFD Symposium Stage Program  
Dallas 1997  
AIFD Symposium Stage Program  
Chicago 2001  
AIFD Symposium Stage Program  
Seattle 2005  
AIFD Symposium Stage Program  
Palm Desert 2007

Florists' Review Magazine  
Creative Director  
American Floral Trends Forecast 2016-2017  
American Floral Trends Forecast 2018-2019  
American Floral Trends Forecast 2020-2021

Tournament of Roses Parade  
FTD sponsored VIP Entries  
Head Floral Designer  
2003 – 2020

Awards & Honors  
Houston Cup & Texas Cup Winner  
Interflora World Cup Competitor  
Shanghai China

Winning Wedding Bouquet Combinations  
Book- Design Credit  
Published by  
Florists' Review Magazine & California Cut  
Flower Commission

## Floral Designer Certification Prep Class

J. Keith White AIFD CFD in association with  
Houston School of Flowers, an AIFD  
Education partner will instruct the Floral  
Designer Certification Prep Class based on  
“The AIFD Guide to Floral Design”.

**Upon Completing the required course and  
receiving a hands-on evaluation deeming the  
participant's design work worthy of the CFD  
designation, individual names and contact  
information will be submitted to AIFD who in  
turn will send the student a letter of  
congratulations for successfully completing  
the course which will include an invitation to  
become CFD.**

### To accept the invitation, students must:

- Return the CFD Application with 149.00  
Certification Fee to AIFD
- Pass an online test based off of The AIFD Guide to  
Floral Design, with an 80% or higher, within two  
weeks of receiving access. You would have two  
chances to do so.

**Students will then be awarded the nationally  
recognized CFD – Certified Floral Designer –  
designation and will be sent:**

- A CFD pin
- A CFD Certificate
- Be listed in both AIFD online and printed  
directories.
- Receive a one-time 250.00 discount should they  
wish to pursue their AIFD accreditation and  
participate in a future PROFESSIONAL FLORAL  
DESIGNER EVALUATION – PFDE

## Registration Form

**The tuition for the Floral Designer  
Certification Prep Class is 985.00 and  
includes “The AIFD Guide to Floral  
Design”, a required AIFD textbook for  
the course.**

Since this is not an entry level or beginner class,  
participants not already in the floral industry  
must have completed basic floral design classes  
in each of the following 4 categories, Floral  
Arranging, Wedding Design, Sympathy Design,  
and Shop Management.

**RSVP with a deposit of 100.00 which  
will be deducted from the total tuition  
due October 7, 2019.**

Additional information:  
Pat Hermes 713-681-2400

[info@houstonchoolofflowers.com](mailto:info@houstonchoolofflowers.com)

Weekend Class OCT 12/13 & OCT 19/20

Weekday Class OCT 21 to OCT 25

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Houston School of Flowers  
with your credit card information  
713-681-2400