

J. Keith White AIFD CFD

Instructor

CERTIFIED FLORAL DESIGNER CLASS- CFD

Highlights

Inducted in the AMERICAN INSITUTUE OF
FLORAL DESIGNERS 1996
AIFD Symposium Stage Program
Dallas 1997
AIFD Symposium Stage Program
Chicago 2001
AIFD Symposium Stage Program
Seattle 2005
AIFD Symposium Stage Program
Palm Desert 2007

Florists' Review Magazine
Creative Director
American Floral Trends Forecast 2016-2017
American Floral Trends Forecast 2018-2019

Tournament of Roses Parade
FTD sponsored VIP Entries
Head Floral Designer
2003 – 2018

Awards & Honors
Houston Cup & Texas Cup Winner
Interflora World Cup Competitor
Shanghai China

Winning Wedding Bouquet Combinations
Book- Design Credit
Published by
Florists' Review Magazine & California Cut Flower
Commission

Certified

Floral Designer Class

CFD

**February 26th – March 2nd 2018
9:30 AM – 5:30PM**



Instructed by

J. Keith White AIFD CFD

Houston School of Flowers

4340-D Directors Row

Houston Texas 77092

713-681-2400

houstonschoolofflowers.com

Certified Floral Designer Class

J. Keith White AIFD CFD in association with Houston School of Flowers, an AIFD Education partner will instruct a 5 day intensive Certified Floral Designer Class – CFD based on the “AIFD Guide to Floral Design”.

Upon Completing the required course and receiving a hands-on evaluation deeming the participant’s design work worthy of the CFD designation, individual names and contact information will be submitted to AIFD who in turn will send the student a letter of congratulations for successfully completing the course which will include an invitation to be become CFD.

To accept the invitation, students must:

- Return the CFD Application with 124.00 Certification Fee to AIFD
- Pass an online test based off of the AIFD Guide to Floral Design, with an 80% or higher, within two weeks of receiving access. You would have two chances to do so.

Students will then be awarded the nationally recognized CFD – Certified Floral Designer – designation and will be sent:

- A CFD pin
- A CFD Certificate
- Be listed in both AIFD online and printed directories.
- Receive a one-time 250.00 discount should they wish to pursue their AIFD accreditation and participate in a future PROFESSIONAL FLORAL DESIGNER EVALUATION – PFDE

Registration Form

The tuition for the Certified Floral Designers Class –CFD is 985.00 and includes the “AIFD Guide to Floral Design”, (89.95) a required AIFD textbook for the course.

Since this is not an entry level or beginner class, participants not already in the floral industry must have completed basic floral design classes in each of the following 4 categories, Floral Arranging, Wedding Design, Sympathy Design, and Shop Management.

RSVP with a deposit of 100.00 which will be deducted from the total tuition due February 20, 2018.

Additional information:
Pat Hermes 713-681-2400
info@houstonschoolofflowers.com

Name_____

Address_____

City_____ State_____ Zip_____

Phone_____ Email_____

* CREDIT CARD for deposit, please call Houston School of Flowers with your credit card information
713-681-2400

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